

EnduRoMania: A chapter closes, a new one begins

Three decades ago, EnduRoMania was launched to promote economic development in the rural southwest of Romania through enduro tourism. This goal was successfully achieved by building a solid accommodation infrastructure and inspiring many enduro riders.

However, an ambitious project to institutionalize enduro tourism failed due to a lack of cooperation from local hostel operators and authorities, as well as limited support from tourists. In response, the EnduRoMania hostel in Brebu Nou (Weidenthal) was created in 2007 as a model for sustainable enduro tourism and as an administrative center.

From 2024, a Romanian company takes over the original EnduRoMania guest house and offers guided enduro tours as part of an all-inclusive fly & ride business model. The EnduRoMania headquarters have been moved to the neighboring Hromadka family home and from 2024 we are returning to our roots: free trail riding* under adapted conditions.

We look back with pride on 30 years of pioneering work. We are pleased to hand over the project to the next generation.

**In order to do justice to our international participants, we will use the term “Trail Riding” instead of “Enduro-Wandern” in the updated framework conditions.*